



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# COMPETE FOR THE CAUSE

## CORPORATE CHALLENGE

### CEO BOAT RACE

1. Each team will consist of the company CEO or Vice-President and 4 other employees, male or female. All five are allowed to build. The person captaining the ship counts as one of the five builders.
2. Each team will be given 60 minutes in which to build a boat from approved cardboard. The boat must be able to hold their CEO.
3. At the end of 60 minutes, all boats will be taken to the pool to see which boats can survive a trip down the pool AND BACK.
4. The CEO must be in the boat, not in the water pushing or pulling it. At the start, all boats will be in the water touching the side of the pool.
5. Boats will attempt to make it from one side to the other and back to their starting point. Teammates may not help the boats in anyway at the half-way point.
6. Five bonus points will be given to each team that makes it down and back.
7. If the person falls out of the boat, they must get back in and start at the spot where they fell out. No forward progress may be made until back in the boat.
8. Cardboard cannot exceed 1" in thickness, prior to being taped. Cardboard tubes can be used, but cannot exceed 1" thickness or 3" in diameter prior to being taped. Boat may be no more than TWELVE FEET LONG and EIGHT FEET WIDE.
9. You must provide your own cardboard. If you don't have any, please contact the YMCA. Paddles will be provided by the YMCA.

10. Ten points will be awarded for participation, five points for your boat surviving down and back, and 25 additional points if the CEO/Vice-President rides in the boat.

11. It is highly recommended that the CEO wear a costume. Additional points will be given for a costume contest.

12. The YMCA will provide three rolls of duct tape for all teams.

13. Designs can be created ahead of time, but no pieces may be cut and no cardboard may have sketches upon it until the timer begins.

14. There will be a surprise rule announced at the event which could change any of the above listed rules.

## THE MISSION BEHIND THE COMPETITION

### The Y for All Campaign

As a participant in Corporate Challenge, you support the Y cause! Corporate Challenge is held to benefit the Y for All Annual Campaign, which is our fundraising campaign to make sure the Y's facilities and services remain **accessible to everyone in our community**.

100 percent of Y for All funds come from generous donations from the community. Those donations are then given back to those in the community who need a little support. Y for All provides **financial assistance** for Y memberships and programs, such as camp and early childhood education.